





GUEST SPEAKERS

 <p>LINDA TANG Co-Founder WeBarre</p>	<p>Linda Tang is the Co-Founder of WeBarre, Singapore's First and Asia's Leading Barre Studio. Being a former Brand Manager at Unilever and fitness fanatic, Linda drives the business' strategy, operations and spreading the WeBarre brand & experience to more people around the world. An advocate of the quote 'She believed she could, so she did', Linda thrives off the hustle and is inspired everyday by the positive change and supportive community WeBarre has created and nourished.</p>
 <p>RICH HUTSON CEO CHi Fitness</p>	<p>Rich Hutson is a 27 year industry veteran that has seen him work in 15 different countries across Australia, Asia, Europe and the Middle East. He's currently the CEO for CHi Fitness in Malaysia and a owner/director of one of Malaysia's most popular boutique brands, Fire Fitness. Before that he spent 16 years with Fitness First as the sales director for Asia and Europe. He is best know for his comprehensive knowledge of sales and how that translates to obtaining and keeping new members. His experience in different markets has really helped him understand how to create and grow motivated teams that win wherever he goes. Outside of the office he captains the KL Cobras ice hockey team and he also holds a black-belt in Brazilian Jujitsu.</p>
 <p>PETER THEW Co-Founder Yoga Movement</p>	<p>In 2007, having finished his Marketing Degree at the University of Hawaii, Peter Thew was moved to Bali to take on the regional Marketing Manager Role for Global Youth lifestyle brand, Billabong. Seemingly taking on the dream job for any Australian brought up around Sun, Surf, and Sand, he was quickly schooled on the flavour and diversity of working in the most exciting region for growth on the planet... Asia.</p> <p>A few years in, he was promoted to the Regional Brand Management role for Billabong, overseeing branded solutions for existing markets, and helping establish game plans for entry in to new markets throughout the region.</p> <p>In 2012, his now wife Alicia Pan, floated the idea of opening a lifestyle concept, centred around Yoga. Bringing his passion for branding and a desire to address the existing position of Yoga in the Singapore market, they created Yoga Movement. The YM Brand now has 6 established locations across the Lion City, that boast complimentary Academy, Retail, and F&B offerings. Peter currently holds down the Managing Director role at Yoga Movement.</p>
 <p>MARCUS JOHN CEO Sport Capital Advisors</p>	<p>Marcus John is a 23-year veteran of international marketing, media and sport leadership roles. He is renowned for his in-depth international sports rights knowledge, strong deal-making skills, operational expertise and strategic vision in scaling businesses across markets. SCA's speciality is providing corporate advisory services focused specifically on the sports, media and technology industries. SCA is further planning to launch a purely sports, media and technology focused private equity fund and to provide a bridge between Asian and North American/European sports assets and their respective investor base.</p> <p>Mr. John has very extensive corporate experience in the emerging markets of Asia having been based in China, Indonesia, Hong Kong, Thailand and Singapore over the past two decades. He was Global Head of Sports for MediaCom Worldwide, where he worked with the firm's and WPP's global clients and account heads to lead the commercial and strategic relationships with the world's premier sports rights holders and provide clients with first hand access to these opportunities. Prior to MediaCom, he spent 10 years in different senior executive positions (MD Asia/Pacific Consulting, MD China IMG Group) at IMG completing his tenure as SVP & Managing Director. He has worked across several Olympic Games and World Cups, successfully negotiating and implementing major commercial sports and media rights for a wide variety of corporations such as GE, Volkswagen, VISA, Bridgestone, Adidas and Johnson & Johnson.</p> <p>Prior to joining IMG, he first worked at sports and entertainment firm Octagon/Advantage International, where he represented professional athletes across all commercial endorsement areas and later at ESPN where he ran and promoted major international sporting properties for international broadcast such as FIFA and ATP TOUR events.</p> <p>He also runs his own private sports investment fund with early investments into key global growth areas such as electric mobility, media properties and e-sports. Mr. John holds an MBA in Strategic Management, is multi-lingual and based in Singapore. In his spare time, he enjoys skiing, piloting planes, running and sailing with his family.</p>



Brad Robinson is a Founder and CEO of Ritual. With more than 15 years of true international entrepreneurial experience, Brad has proven himself as a CEO that has taken more than one business from conception to exit, providing massive shareholder returns along the way. Now driven by his personal passion for fitness and wellness, he is focused solely on making Ritual Gym a global fitness franchise powerhouse. In his role as co-founder and CEO, Brad has steered Ritual Gym from a start-up gym in Singapore to an award-winning fitness brand with rapidly expanding operations on 5 continents. Prior to opening Ritual, Brad served as a Managing Partner for Empire Automation; an Asia based market leader in CCTV and Security Systems Integrator for a wide range of corporate clients that include casinos and many Fortune 100 businesses. Brad has also served as the Managing Director for FreightWatch Group, Asia Pacific, where he was based in Malaysia and responsible for the supply chain security needs of several Fortune 500 clients. Brad also ran the corporate security program for one of the most successful technology businesses in the world, having over 500 security employees in every possible sector of the industry.



Gita Sjahrir is the Co-Founder of RIDE Jakarta, Indonesia's first boutique indoor cycling studio. She was inspired to create an active community in Indonesia when she found wellness and health through fitness after battling systemic rheumatoid arthritis for 15 years. Prior to RIDE, Gita worked in the corporate world for years and specialized in business development and general management in Singapore, Indonesia, the Middle East and the United States. Whilst attending The Wharton School at the University of Pennsylvania for her M.B.A. program, she fell in love with the world of entrepreneurship and fitness. She moved to Indonesia with the hopes of creating a startup in the wellness sector. Three years later, RIDE Jakarta became the first boutique fitness brand in Indonesia to ever receive venture capital funding. The company's flagship is in Plaza Indonesia, and it is now expanding to 4 locations in Jakarta in 2018, with plans to enter Bali, Surabaya and other promising markets. RIDE has also collaborated with multiple leading lifestyle brands, including SaladStop, Love Bonito, Nike, The Potatohead Group, Hotel Monopoli and many others. The studio has been covered in over 250 media outlets, including The Jakarta Post, CNN Indonesia, Cosmopolitan, Yahoo News Singapore, Metro TV and Kompas. As a budding business owner in the growing lifestyle and fitness space, Gita also actively shares her journey as an entrepreneur through regional conferences, lectures and coverage, including speaking engagements in ITB (Indonesia Institute of Technology), Tatler Indonesia, Ideafest 2018 at Jakarta Convention Centre, CocoWork, G360 Lifestyle Summit, @America U.S. Cultural Center, Lean Startup Indonesia, Busy Woman Project Singapore, and others. Gita currently runs RIDE Jakarta full time and stays committed to her active lifestyle through her work as a Nike affiliated athlete, RIDE's Director of Training, and as an Instructor for Indonesian Krav Maga, one of the only two female IKM teachers in Indonesia.







Photo credit: Heri B. Heryanto/Indonesia Tatler



Anabel Chew is the Co-Founder of WeBarre, Singapore's First and Asia's Leading Barre studio. She comes from a background as a professional Musician and an Entrepreneur. As WeBarre's lead instructor, Anabel trains and nurtures the team, maintaining a consistent execution of the WeBarre method whilst building collaborations with our exclusive partners and generating PR buzz! She finds inspiration in her team and community, empowering each other to live their best lives yet.



Anthony is Co-Founder and Chief Customer Officer at Glofox. Founded in 2014, Glofox now supports thousands of customers in over 30 global markets. Anthony is also a qualified solicitor and worked for many years in a large global firm. An expert in client care and customer experience, Anthony manages all of the key accounts at Glofox and built the customer organisation from the ground up. Anthony is also a founder of Europe's largest fitness and wellness festival, WellFest. WellFest takes place annually in Dublin, Ireland and attracts over 10,000 visitors per year.

 <p>NATHAN ZHOU Global Wellness and Employee Engagement Specialist Consultant</p>	<p>Nathan is a corporate human resources professional with 8 years of success in hospitals, global pharmaceutical and insurance companies. He has experience in human resources management and employee engagement, managing global employee wellness program. Highlights of key achievements include obtaining corporate health award – Arogya World Healthy Workplace Gold Level Award (India, 2017), Special recognition for SHRI Best Health & Wellbeing Award (Singapore, 2015) and Gold for Health Promotion Board Singapore HEALTH Award (Singapore, 2014).</p>
 <p>JOHN GILLMAN Head, Health Solutions (APAC), Fitbit</p>	<p>John Gillman is Director Health Solutions for Fitbit APAC, with responsibility for driving Fitbit’s focus on health and wellness in 14 countries across Asia. Prior to this role, he was Director, PR & Partnerships and Health Solutions Marketing for APAC. He is based in Singapore.</p> <p>John has extensive experience in leading and sustaining change programs, communications and marketing in organisations in Australia, the US and Asia. Over the past 12 months, he has worked with Fitbit’s global Health Solutions team to position and build Fitbit’s emerging focus on healthcare across Asia Pacific.</p> <p>John has a passion for helping organisations drive change and transformation to achieve strategic objectives. At Fitbit, he has worked to build brand awareness, brand partnerships and has consulted with organisations across Asia to help them understand the benefits of integrating Fitbit products and features into customer and employee programs to improve health outcomes. He is a committed and enthusiastic Fitbit user.</p>
 <p>SHAN MS Director Cult.Fit</p>	<p>At Cure.Fit, our vision is to “Make Health Easy” for people. We are building an integrated health platform across fitness (cult.fit), food (eat.fit), mental health (mind.fit) & primary health (care.fit). Shan’s personal mission is to build 500+ CULT & MIND centres and impact the lives of half a million people by 2020. Prior to joining Cure.fit, as the CEO & Managing Partner, Shan scaled HiveMinds, a fast growing Digital Marketing firm and helped in majority stake acquisition of the firm by Madison (India’s leading media agency). At Management Consulting firm, A.T. Kearney, Shan has a decade of Consulting and Project Management experience in Technology, FMCG, Retail, Textile and Communications in India, Middle East and Asia-Pacific. He has led teams in the design and implementation of large scale projects in Strategy, Sales, Marketing and Operations.</p>
 <p>NICHOLAS BLOY Co-Managing Partner Navis Capital</p>	<p>Nicholas Bloy, Managing Partner – is one of the three founders of Navis Capital Partners. Navis currently manages USD 5 billion in private and public equity funds. Mr Bloy leads investment teams in making, monitoring and exiting investments, sits on Investment Committee and sits on the boards and/or executive committees of several Navis portfolio companies, and is responsible for fundraising. He also sits on the International Advisory Council of CIMB, one of the Southeast Asia’s largest banking groups. Prior to co-founding Navis, Mr. Bloy worked at The Boston Consulting Group in Asia from 1989 to 1999 after spending 3 years with Bain & Co. In London. He holds a BA Hons degree from University College, London and an MBA from INSEAD, France.</p>
 <p>NICOLA DE CESARE Commercial & BD Director Technogym</p>	<p>Nicola de Cesare: Commercial & Business Development Director of Digital Solutions at Technogym. Oversees the Group’s worldwide sales planning and management activities serving the Clubs, Healthcare, Corporate & Public, Hospitality & Residential markets. He graduated in Telecommunications Engineering from Bari Politecnico in 2001. He began his career working with 3 Italia as a Technical Product Manager at both the Italian headquarters and the Hong Kong branch office. In 2005 he moved to Germany to be the Product Manager of O2 Germany. In 2007 he obtained a Master’s Degree in Business Administration from INSEAD. Starting in 2007, he worked in the field of international consulting with A.T. Kearney as a Manager. In 2011 he rejoined 3 Italia as the Head of Planning, Processes and Innovation. He joined the Technogym Group in 2014 where he is currently the Commercial & Business Development Director of Digital Solutions.</p>
 <p>CONOR O'LOUGHLIN Co-Founder and CEO Glofox</p>	<p>Conor O’Loughlin is a former Irish rugby union player for Connacht in the Celtic League. Following his rugby career O’Loughlin founded Glofox, a business management software development company that services fitness studios. The software is used in hundreds of studios worldwide. In June 2016 Glofox announced that it had received funding from EI plus Growing Capital to the amount of €500K. It subsequently raised €2m funding from Notion Capital, Partech Venutres and Tribal VC in April 2017 following the setup of a New York office. O’Loughlin currently acts in the capacity of CEO within the company.</p>



Ravi Krishnan is a key and prominent name in the business of Sports, Entertainment and Media in India. He has been awarded the 'Entrepreneur of the Year in Service Business – Fitness' award at the 5th edition of the Entrepreneur India 2015 Awards. Ravi was featured in Sports Illustrated at No. 27 in the 50 Most Influential People in Indian Sport (February, 2010). He was also featured in Business Today (2004) as one of India's Top 25 Executives under the age of 40. In April 2012, Ravi co-founded Stepathlon Lifestyle Pvt. Ltd. (SLPL), a global wellness company that aims to create an ecosystem promoting corporate health, happiness and productivity by increasing daily activity, through a unique Mass Participation initiative. Ravi, a lawyer by training, was part of the four-member team that was sent, in 1995, to set up IMG's operations in India. The ensuing 20 years has seen Ravi develop an enormous well of experience in conducting business in the Indian subcontinent. Through various sponsorship and marketing deals with India's largest companies, Ravi has cultivated a formidable range of business and personal relationships. At IMG, he was instrumental in creating properties such as the Sahara Cup, The Aircel Chennai Open, (India's only ATP event) Lakme India Fashion Week, Royal Challenge Indian Open Golf Tournament, Avantha Masters and Philips National Football League amongst many other events across several genres. In April 2006, in his quest to explore new territories, Ravi took up an advisory role in IMG, and promoted Abler Advisory Private Ltd, an investment advisory focused primarily on helping global stakeholders looking for Indian Market Entry to identify/create, own and monetize assets and business opportunities.

Ravi also played a key strategic role, in the capacity of Vice Chairman, with the Rajasthan Royals, champions of Indian Premier League 2008, in advising the Franchise on Commercial, Player, Operational and Strategic matters. In April 2009, Ravi returned to IMG India as the Managing Director South Asia/ Senior VP IMG. In addition to consolidating and growing events such as DLF IPL, Aircel Chennai Open, Lakme Fashion Week, Ravi was charged with developing potential new business opportunities in the field of Sports, Entertainment and Media. Other notable achievements include being involved in the formation of a Joint Venture with Reliance Industries Ltd to form IMG Reliance, which oversaw the securing of long-term arrangements with both the Basketball Federation of India (BFI) and the ALL India Football Federation (AIFF) to develop those Sports in India. With Stepathlon, Ravi has created a niche product in the health and wellness category which has become one of the biggest mass participation events in the country.








Natalie Dau is challenging the norm in health and fitness in Asia. She is the founder of a highly successful digital media platform – The Daily Escape and has her own fitness and health App Rockstar Fit, which is used by thousands of people all over the world. Natalie is a Reebok sponsored athlete and an Ambassador for many brands including Sports Singapore and Soneva Resorts, as well as being the Wellness Resident at Members Club 1880. She leads by example and has represented Asia competing at multiple Spartan Race Elite World Championships, is an avid podium-placed runner, Asia Masters Athletics Champion and a 2 x Asian CrossFit champion in her age group. Regularly appearing in the media and as a host, emcee, guest speaker and trainer at many events, her social media following continues to rapidly grow inspiring others to live a healthy life. She is a qualified Personal and Group Trainer, a Training for Warriors coach and has accreditation in Sports Nutrition. Social media @rockstarms. Email media@nataliedau.com. Website www.nataliedau.com



Mike is the Director of Myzone® Asia Pacific, and a member of the company's executive group. Myzone® is the world's leading wearable technology platform for operators, and was awarded IHRSA's Associate member of the year in 2018 for its contribution to the industry. Working with over 6,000 facilities across 65 countries its clients include the world's leading fitness brands. The digital platform allows clubs to engage and retain their members by embracing wearable technology; the industry's #1 trend, through gamifying members workouts.

Mike has worked in the health and fitness sector for over 20 years both in the UK, Australia and across Asia. He holds a Master's degree in Exercise and Health Sciences, and was a founding Director of Lifetime Training, the UK's largest industry training provider, before moving to Australia to drive the growth of Myzone® in 2011.

The diverse nature of Myzone's international client base from boutiques, leisure facilities, independents and the world's largest franchise and private chains, brings a unique insight into the trends in the industry. Mike's current focus is on working with operators to adopt technology, as Myzone® expands across Asia, and the ongoing implementation and development of the Myzone platform.

 <p>GREG FOURNIER Executive Director Unruly</p>	<p>Experienced content and media specialist with a holistic knowledge of video marketing and amplification across digital channels. Currently heading strategic partnerships with brands and media groups for Unruly (a NewsCorp Company) in APAC. Greg educates advertisers about the ever-changing nature of consumer engagement and the benefits of programmatic and native advertising formats to foster profitable relationships with their audiences. Raised in France, graduated in England, and in Asia Pacific for 17 years. Previously held various senior commercial roles with major media and advertising agencies in France, Australia and Singapore.</p>
 <p>STEFFAN FUNG Founder & CEO ELXR</p>	<p>Steffan Fung, a well-known name in the fitness industry regionally, is the Founder/CEO of ELXR and Superfit Global.</p> <p>ELXR is the Pioneer of DNA-based Fitness Training System in Asia. It is also the 1st and only company from Singapore to enter the prestigious 500 Startups Kobe program (2018). One of the top accelerators in the world based in Silicon Valley, the program's acceptance rate from applicants globally is only 9%. ELXR is a mobile lifestyle fitness app; delivering powerful customised training programs based on one's genotype and current fitness level, using the largest genetics database of Asians in the world.</p> <p>Superfit.Global on the other hand is an aggregator set up to connect the community to live better through sports. Steffan's vision is to be inclusive and help make a positive difference to both the young and old to live better and stronger. Superfit.Global offers both paid and free training, making cost never a hindrance for active healthy living.</p> <p>The former International Spartan Race Director, Steffan had organised multiple inaugural races in Shanghai, Japan, Beijing, Taiwan and Hong Kong. He was also the Spartan SGX Master Instructor, and certified many coaches and public on effective obstacles clearing techniques.</p> <p>Steffan was a Special Operations Force officer with the Singapore Armed Forces Commandos for over a decade before he embarked onto his mission to make fitness accessible and affordable to the public. As part of the Special Forces fraternity, detailed planning and execution is his hallmark, and this trait is evidently shown in all areas of his work.</p>
 <p>JOHN BOGOSIAN Founder and CEO ZingFit</p>	<p>John is the Founder and CEO of zingfit, an online scheduling software platform that seamlessly integrates studio management, marketing & e-retail features. He is an experienced technology professional fanatical about creating engaging, highly-branded customer experiences for boutique fitness and wellness companies. He has pioneered the development of software for boutique fitness brands since 2008. Today, John leads a fast-growing team of passionate technology professionals at zingfit. He spearheads company growth, the software's presence in 28+ countries and the product roadmap—always focused on how innovative thinking and technology will help boutique fitness brands disrupt the wider industry.</p>
 <p>TRACY MINNOCH-NUKU Co-Founder FIRE Fitness</p>	<p>Tracy Minnoch-Nuku has over 30 years in the fitness industry in group fitness, personal training, building and managing teams across Asia and now as a Co-Founder of FIRE Fitness Boutique Clubs in Malaysia, Tracy's key learning has been that "company culture" and the ability to attract top talent and give them the tools to perform at their best, is the key to success in the boutique fitness industry. Tracy's insights in program and people development have been sought after internationally and locally. Tracy is also the Global Ambassador in ASIA for WIFA (Women in Fitness Association), a global movement to provide mentoring and support to women entering the fitness industry or looking to grow further.</p>
 <p>JAKE ANDERSON Founder and CEO One Life Social Media</p>	<p>Jake's mission is to get 100k new people into fitness by 2020 globally and change gym owners lives through One Life Social Media, a fitness marketing agency that have developed a fitness program that helps fitness studios and gyms fill their locations with paying members. Founded in the UK in 2016 and already active across UK, Europe US, UAE, Australasia and Asia. One Life use video, engaging content, technology and social media to connect with your local online community through their membership accelerator programme.</p>



Chris J Reed is the Only CEO With A Mohawk! He is also the most recommended LinkedIn marketing entrepreneur on LinkedIn with over 700 LinkedIn recommendations.

Chris is also a three times No.1 International Bestselling Author with his books “Personal Branding Mastery For Entrepreneurs”, “LinkedIn Mastery for Entrepreneurs”, the No.1 book about LinkedIn on Amazon and “Social Selling Mastery For Entrepreneurs”.

Chris is also the most controversial LinkedIn marketing entrepreneur and CEO in Singapore. Appearing on the front page of local newspapers for the wrong and right reasons, saying what he thinks and engaging happily on LinkedIn and in the marketing and business press has created a classic “marmite” personal brand. Love him or hate him he’s making a mark! Mumbrella called Chris “the most colourful marketing founder”.

Chris has been named an Official LinkedIn Power Profile 2012-2018, has one of the world’s most viewed LinkedIn profiles with 55,000 followers and recently won Social Media Entrepreneur of the Year award by CMO Asia/World Brand Congress and Asia’s Most Influential Digital Media Professional by them too.

Chris is serial, global entrepreneur having created Black Marketing – Enabling LinkedIn For You; The Dark Art of Marketing – Personal Branding For Entrepreneurs; Mohawk Marketing – TripAdvisor Engagement For You; Chris J Reed Mastery – Masterclasses that Engage, Delight, Educate and Entertain, and Social Selling.

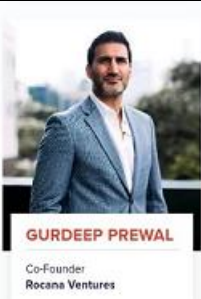
Black Marketing has just won Leading B2B Marketing Agency 2018 by APAC Insider, Asia’s Best Brand Award by CMO Asia and Social Media Marketing Agency of the Year Award by Singapore Business Review.

Chris is also a vastly experienced LinkedIn and Personal Branding Masterclass Leader, event speaker, emcee & chairperson. Chris lectures at The University of Hong Kong Business School, The Chinese University of Hong Kong Business School and National University of Singapore Business School to MBA students.






Chris also mentors for the CMO Council/Singapore Management University Business School and is Chair of the Marketing Committee of the Singapore International Chamber of Commerce.







Rob is currently the President and Co-Founder of membership fitness community GuavaPass (www.guavapass.com). Together with business partner Jeffrey Liu, Rob closed a multimillion USD funding round allowing the company to expand into eight markets over seven months with plans to continue expansion in early 2016. The product, subscription base, studio partners and team continue to grow at a rapid pace in Asia, Australia and the Middle East. Rob was formerly the Director of Sales for Integral Ad Science Southeast Asia. In this role, Rob led client adoption of IAS’s digital technology solutions and oversaw the growing presence in the SEA market. Rob spent 3 years at IAS working with advertisers and agencies to provide top tier support and service to clients ensuring the product aligned with client marketing goals. Previously, Rob held a Senior Sales Executive position at Yodle, working with SMB to develop marketing strategies to help generate new clients through SEO, SEM, CRM and social campaigns. Rob grew up in New York and now resides in Singapore. Rob holds a B.S. in Finance from the University of Rhode Island.



Gurdeep is Co-Founder and Managing Partner at Rocana Venture Partners (“Rocana”). Rocana is a venture capital fund based in Los Angeles that supports entrepreneurs who are creating innovative and disruptive brands in food and beverage consumer packaged goods. The underlying “Better Living” mission of Rocana is to develop brands that deliver better nutrition to consumers; clean label and more functional ingredients are paramount to the success of Rocana’s brands. The development of better-for-you food and beverage brands in Asia is also an important part of Rocana’s long-term strategy. Prior to launching Rocana in January 2018, Gurdeep spent 17 years in investment banking M&A and capital markets, with roughly half of his banking career at BNP Paribas and the other half at J.P. Morgan. Gurdeep was also an active angel investor in various industries between 2008 and 2017. Gurdeep is originally from Toronto and also spent 11 years residing full-time in Singapore. Gurdeep holds a BBA degree from Wilfrid Laurier University, is a CFA charter holder and a graduate certificate holder of Tufts University’s Friedman School of Nutrition Science and Policy.

 <p>BJORN LEE Founder MindFi.co</p>	<p>Bjorn Lee is a serial entrepreneur and technology executive with experience in Asia and US. He has a strong track record of building businesses and products globally. Bjorn is currently the founder CEO of MindFi, a business-friendly meditation product designed for time-poor professionals to be mindful anytime. Bjorn was previously Head of Product Innovation at Zopim until its acquisition by Zendesk (\$ZEN) in 2014. His exposure to Zendesk’s high-pressure customer support industry made him realize mindfulness is not just a personal, but a business problem. Prior to Zopim, Bjorn was cofounder of Stickery, an educational games startup in San Francisco that was funded by Google Ventures. During his time at Stickery, Bjorn attended his first silent meditation retreat in India. Since then, he has been experimenting to integrate mindfulness into his daily work and life. MindFi is advised by global leaders in mindfulness and neuroscience, including Prof. Steve Hickman, founder of Center for Mindfulness at UC San Diego (UCSD) and Dr. Julian Lim, a neuroscientist at Duke-NUS Medical School.</p>
 <p>CORTNEY WOODRUFF Founder and CEO Trainersvault</p>	<p>Cortney Woodruff is a technology entrepreneur and Founder & CEO of Trainersvault. Born and raised in Jackson, Mississippi, Cortney has always had an affinity for sports as he grew up playing club soccer. His love of soccer led him to Alabama A&M University where played soccer and graduated top of his class with a Bachelor’s degree in Business Economics. Cortney’s passion for business later led him to Barcelona, Spain, where he attended the IESE Business School. Since the 2012, Cortney has lived in 10 cities across the United States, Europe and Asia piloting Trainersvault and building an international business.</p>
 <p>UNMISH PARTHASARATHI Global Head, Digital Int. Cricket Council</p>	<p>Unmish’s love affair with digital video started in 2000, when he was deputed from the London newsroom of Sports News Television (IMG’s JV with the Associated Press) to create a wholesale service offering for “portals”. Next came a startup, creating Champions League match highlights for six Vodafone markets and Robbie Williams concerts, followed by the iPlayer at the BBC, ESPN Player in Singapore, KL and Hong Kong, BallBall in Indonesia, Vietnam & Japan, and, most recently, selling highlights to the 2019 ICC Cricket World Cup into 140+ countries. eSports is now in focus for this Cricket Tragic, and he’s using digital video as a central catalyst to forge partnerships with brands, agencies, media, event venues and fans.</p>
 <p>LAURA RANIN Founder and CEO Healthzilla</p>	<p>Laura is a health nut with a passion for all things tech. She’s currently working on her own passion project Healthzilla, a health tech startup focusing on health optimization with A.I. Having spent years training and coaching gymnastics on a professional level has left her with a life-long hunger for better training and health optimization. Juggling career, kids, travels, friendships, and family while trying to maintain a healthy lifestyle and a good level of fitness pushed her to explore the most optimal and time-efficient ways to work out and the most advantageous habits and behavior patterns to improve her overall wellbeing and health. As a data-geek and app-lover, she decided to approach the subject through tracked, real-time health data and ended up building her own A.I. powered health optimization app with a team of devoted developers and health enthusiasts. Before diving head first into the startup world, Laura worked several years in the corporate world as a consultant and project manager. She holds a Master’s Degree from Helsinki University of Technology and is a certified gymnastics coach.</p>
 <p>SCOTT MONTGOMERY Founder and CEO WellteQ</p>	<p>Scott is a passionate professional with an entrepreneurial track record that demonstrates vision and success over the past 15 years. Educated at New Zealand’s University of Otago, Scott has accrued experience across a range of clinical settings, workers compensation insurance and workplace health solutions – co-developing Australia’s largest workplace wellbeing company along the way to an 8-figure exit in 2012. With over 10 years’ experience as a business leader across Asia Pacific, Scott has designed and developed employee health improvement programs for most industries. Now spearheading WellteQ, Scott’s focus is engaging people to use health technology and improving businesses with data analytics. In doing so, WellteQ is fast becoming a globally recognised leader of group wellness.</p>

 <p>JOHN HOLSINGER Director, APAC IHRSA</p>	<p>John has led the Asia Pacific region for IHRSA since July 2005 to bring focus and commitment to the growth of the International Fitness industry on behalf of the US-based trade association. His leadership has delivered successful annual fitness industry executive management events influencing clubs and their success in China, Japan and the region, and expanding IHRSA visibility throughout the region. He was previously the Vice President International and Managing Director, Asia Pacific for Life Fitness, with P&L responsibility for 3 subsidiaries and 10 distributors covering 24 Asian countries. Through his extensive regional travels, he has developed a strong understanding of the people, challenges and opportunities within the Asian fitness industry. John has over 30 years of Asian experience in sales and marketing, operations and management in various sports-related fields. His former responsibilities include senior positions in the tennis (Prince Manufacturing – a division of Benetton), sports footwear (Growth-Link (Nike) and Kaepa), and entrepreneurial club management and sales businesses (Tennis Concepts). He was the President of The American Club in Hong Kong (2001), and is currently on the Boards of several voluntary Associations.</p>
 <p>JUSTIN HOWDEN Global Head, Global Government Affairs and Industry Development H&H Group</p>	<p>Justin’s career started in marketing with food giants Kraft and Fonterra. Since joining Swisse in 2012, he has developed the company’s Government Affairs and Industry Development team. Now part of The H&H Group that fully acquired Swisse in December 2016, the team covers the wider group’s global and local public policy contributions on health, trade, innovation, regulation, trade agreements and advanced manufacturing. Justin has also led the development of the Swisse strategic science program of validation and clinical trials with CSIRO, and the University sector. Justin’s team also developed the groups’ sustainability and community programs. He is on the Boards of Complementary Medicines Australia and the European Australia Business Council and is President of the Royal Exchange of Sydney.</p>
 <p>ROSS CAMPBELL Founder and CEO FIT Summit</p>	<p>Ross has been involved in health and fitness since high school. A life-long gym fanatic, he studied Sports Science and Psychology at the University of Glasgow before specialising and attaining a BSci (Hons) in Neuroscience – reading physiology, biology, anatomy, pharmacology and neuroscience. In his early career Ross was Co-Founder, CEO and then Chairman of the world’s largest energy b2b network (Oil & Gas Council), expanding the company to five offices globally and over 6,000 members. Once the company was established in Asia he sold the business to a multinational events company (a Blackstone portfolio company). Ross then refocused his efforts to health and fitness, successfully launching The Jungle, an MMA and HIIT gym concept in Singapore, and becoming an Ambassador for Lululemon. Whilst growing The Jungle he realised there was no influential business network in Asia to connect the owners, investors and management of health, fitness and wellness companies. This was the catalyst for creating FIT Summit, an influential b2b network where such executives could share knowledge, ideas, innovations, best practices and lessons learned to unlock their full potential by being able to access the right markets, customers, investors, technologies and business partners. In his spare time Ross enjoys coaching/taking HIIT workout classes, meeting inspirational people and spending time with his family. He resides in Singapore.</p>
 <p>JACK THOMAS Founder, BASE</p>	<p>Jack Thomas is the Founder and CEO of BASE, winner of Asia’s ‘Gym of the Year’ 2018. Within just 2 years, BASE has grown from one to three studios in central Bangkok and is recognized as one of the top boutique fitness offerings in Asia. As well as running BASE, Jack is on a mission to help other fitness business owners in Asia thrive through speaking, writing, coaching and his Fitness Business Asia podcast.</p>