
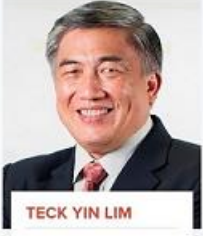





KEYNOTE SPEAKERS

 <p>SIMON FLINT CEO Evolution Wellness</p>	<p>Simon is CEO of Evolution Wellness, which has four leading fitness and wellness brands in its portfolio: Celebrity Fitness, CHi Fitness, Fitness First, and Fivelements. Established in 2017 following the coming together of Celebrity Fitness and Fitness First Asia under one roof, Evolution Wellness seeks to build a comprehensive wellness ecosystem for its members.</p> <p>A 25-year veteran in the Asia health and fitness industry, Simon oversees Evolution Wellness’s growth strategy and expansion, and performance of its portfolio brands in six SEA markets.</p> <p>Simon holds a Bachelor of Engineering degree and is also a Certified Master Performance Coach, a certification awarded by the International Coaching Federation.</p>
 <p>TECK YIN LIM CEO Sport Singapore</p>	<p>Mr Lim Teck Yin was appointed to Sport Singapore as Chief Executive Officer on 1 April 2011. Prior to that he has had 30 years of command and staff assignments in the Singapore Armed Forces (SAF), where he contributed to the strategic visioning and planning of the force, leading and managing units, operations and projects, and developing people and multi-disciplinary teams. At Sport Singapore, Mr Lim spearheaded the development of a new master plan for Singapore sport – Vision 2030, which set the strategic direction for Sport Singapore’s future work plans and organisational development. Mr Lim also leads and manages major projects spearheaded by Sport Singapore including the delivery of the Singapore National Games, the Singapore Sports Hub, the 28th SEA Games and the 8th ASEAN Para Games in 2015.</p>
 <p>MAURICE LEVINE CEO, Asia and Master Franchiser Anytime Fitness</p>	<p>Maurice Levine is the CEO and Master Franchisee of Anytime Fitness Asia, the sole master franchisee in the network to develop a region. In under five years, he has set up regional headquarters supporting his growth, opened seven countries and regions, sold 300 territories, and opened 200 gyms. Under his leadership, Anytime Fitness Asia franchisees have enjoyed immense profitability, growth and scale, underpinned by a zero percent closure rate across the region.</p> <p>Anytime Fitness Asia has been recognized as the unprecedented three-time Franchise of the Year and International Franchise of the Year by the Franchise Licensing Association of Asia, the People’s Choice of AsiaOne, and SME of the Year. Globally, the brand has been recognized by Entrepreneur Magazine with a seven-year streak as Best of the Best in Franchising, a two-year streak as the number one top global franchise, and number one in its category. Prior to Anytime Fitness, Maurice was the CEO and founder of Gold Buyers, where he established and built a retail brand with over 60 stores across Asia in just five years. A native New Yorker and a New York University alumnus, with over thirty years of executive experience across Australasia.</p>
 <p>CHRISTIAN MASON Managing Director, SE Asia Virgin Active</p>	<p>As the Managing Director for Virgin Active in South East Asia, Christian is responsible for the growth and success of the international health and fitness chain’s business in the region, bringing the best of Virgin Active’s innovations and experiences to its members in South East Asia. In his current position, Christian spearheads efforts to raise the profile of the Virgin Active brand in both Singapore and Thailand. He has been actively involved in the planning and opening of all its clubs since Virgin Active entered the South East Asian market in 2013, which now boasts of having five fully operational clubs in Singapore and another seven in Thailand (Bangkok and Chiang Mai). Christian is a stalwart in the health and fitness industry, with more than 20 years of experience under his belt. He wholeheartedly embodies the set of Virgin Values and these have helped define Virgin Active’s philosophy of enabling and supporting its members live more active lifestyles. He firmly believes that Virgin Active is a business in growth only because the brand has its members as its focus and despite his rigorous schedule still has his finger on the pulse, leading a couple of group exercise classes each week. Christian has been with Virgin Active since 2006. Before focusing on South East Asia, he headed the health and fitness chain’s Australian operations from 2008 to 2012. As part of his role, he led the set-up of four clubs. Prior to that, he was the Fitness Manager for Virgin Active in the UK, looking after a total of 72 clubs.</p>
 <p>MYLENE MENDOZA-DAYRIT President & CEO Gold’s Gym (Philippines)</p>	<p>Bio to follow soon.</p>



Not available.



Mike Lamb has been in the Asia fitness industry since the early 1990's and has held leading roles with multiple international fitness operators over the last 25 years. From 2000-2007, as the Group Managing Director for Fitness First Asia, he established the business in 6 countries (China/Hong Kong; Indonesia; Malaysia; Singapore; Thailand; Philippines), opening over 70 fitness centres across the region and was instrumental in establishing the successful Middle East franchise business for Fitness First. During 2008-2012 Mike was with Virgin Active to assist with their expansion in Asia-Pacific where he acted as Chairman/Special Advisor of the Asia-Pacific region and helped grow the business in Australia, Singapore and Thailand. From 2012 to 2016 Mike was briefly the Managing Director at Jatomi Fitness; an equity stakeholder and MD of CHI Fitness during a transformational period; and a founding investor/Director of FIRE Fitness in Malaysia. In 2017, Mike joined Jetts 24 Hour Fitness (part of the Fitness and Lifestyle Group operating out of Australia) to launch the business into Asia. Focusing initially on Thailand, Jetts has established 12 clubs in Bangkok over an intense 12 month period and has a further 6 clubs in the pipeline for opening during the first half of 2019. Having opened in excess of 120 "company owned" fitness centres across Asia under 6 significant brands, there is probably no-one more experienced in developing and operating quality "chain" fitness centres in the region.



Sarah McKenney heads up diversity and inclusion for Asia Pacific at Johnson & Johnson. In this role, she partners with senior leaders to develop strategic insights, providing diversity and inclusion expertise, sharing internal and external best practices and ensuring regional relevancy of the global enterprise strategy.

Over her 10-year career with Johnson & Johnson she has worked across the breadth of HR capabilities in three different markets (Australia, Japan and Singapore) serving in multiple local and regional roles of increasing responsibility from HR business partnering, mergers and acquisitions leadership, total rewards to global mobility management.